



## S A N D R A Magann

SEACHANGE ACCOUNTING PRINCIPAL

### Describe your role in one sentence.

SeaChange Accounting gives busy small business owners the freedom to focus on what they do best, through user-friendly cloud accounting solutions.

**What is your business vision for 2019?** This year we remain focused on helping clients build better businesses with the latest technology tools. For instance, upcoming changes to the ATO's mandatory payroll reporting rules spell the end of manual lodgments. 2019 really is the year for all small businesses to get up to speed and go digital.

**What are your tips for balancing work/life/family/hobbies?** We practice what we preach at SeaChange. We use a suite of customised cloud solutions like Xero (online accounting), Receipt Bank (automated bookkeeping), Karbon (project management) and Practice

Ignition (customer engagement and direct debit). These clever programs streamline our processes and free up huge amounts of time for strategic business planning, online learning and development, and all the fun stuff - travelling, camping with the kids and afternoons at the beach.

**What are you most proud of in your business?** I started SeaChange as a sole operator six years ago and now have a team of five accounting experts. It's great to provide opportunities for local students and graduates to stay in the area. Personally, I'm proud to have contributed to the community through committee roles with the Hastings Business Women's Network, International Women's Day, Luminosity Youth Summit, Dyslexia Mid North Coast and as a Board Member of Liberty Domestic and Family Violence Specialist Services.

# IT'S TIME TO TIDY UP



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