

CLOUD ACCOUNTING. GET YOUR HEAD OUT OF THE BOOKS, AND INTO CLOUD ACCOUNTING.

SeaChange Accounting know Xero inside out. As experienced Xero Silver Partners, Sandra Magann and the team have helped dozens of businesses convert to cloud accounting. Sandra was one of the first to bring the software to businesses in the region more than six years ago.

"I started using Xero in my family business, Port Trophies and Badges, and immediately saw the benefits. As an example, it used to take me at least a day every month to reconcile creditor's payments - now that process is completely automated," Sandra said.

"Over the years we've seen Xero provide incredible results for our clients. So we've set up a range of packages to get people started, including conversion, individualised training and ongoing support."

CASE STUDY: Bago Woodworks

Jarrold Butlin has been turning out beautiful timber pieces as a joiner for 23 years, so spending time sorting out the accounts goes against the grain. He would rather be working with reclaimed timber, managing custom orders for entry doors, or helping customers choose furniture in the showroom. Jarrold recently

converted from an antique bookkeeping system to Xero, and hasn't looked back.

Jarrold, when did you start using Xero?

We started using Xero on 1 July 2016.

Before that we were using a desktop based software program that was clunky and difficult. Reconciling alone used to take up to two days a month. My wife was managing the books, and we were wasting so much time. I admit it caused more than a few fights! Xero has simplified it so that I am now able to manage it all myself, freeing up her time to focus on her own business.

What have been the biggest benefits to your business using Xero?

We used to spend our weekends doing bookwork. Not anymore. How can you put a price on that!

The automation has been the greatest advantage. Linking of PDF bills and quotes with invoices has streamlined processes and lets me keep a better track of things and it is so easy to find historical records. The automatic bank feeds and reconciliation means we're always up to date and can get an accurate gauge on how the business is travelling. As a result, cashflow has improved, and best of all, I'm able to focus on



"SeaChange Accounting was recommended to me, and they made a terrific first impression. I've been through four accountants in six years, and finally found one that ticks all the boxes."

what I love.

Why did you choose SeaChange Accounting?

SeaChange Accounting was recommended to me, and they made a terrific first impression. I've been through four accountants in six years, and finally found one that ticks all the boxes.

Everything has been seamless and stress-free and I get responses to enquiries straight away, so I can get on with business.

Find out how Xero can work for you - FREE personalised Xero Demonstration.

Discover how cloud accounting can help you build a better business with a free customised demonstration. Learn how Xero can save you

time and money by doing much of the work for you through clever automation. Find out how Xero can provide instant access to accurate information about your business anywhere, anytime.

Power up with Xero - FREE Xero Sessions for clients on our Fixed Fee Monthly Support Package.

Unlock the full potential of Xero. Find out about additional features to further streamline your processes and provide better insight into your business. Learn about powerful add-ons tailor-made for your industry. Whether you're starting out or have been in business for years, SeaChange will tailor the training to suit you.

Register at seachangeaccounting.com.au or call 1300 425 943.

Your cloud accounting experts

Let us show you how Xero's anytime, anywhere, automated cloud accounting can revolutionise the way you work. **Contact us for a FREE personalised demo.**
Give your business a boost with powerful add-ons, tailor-made for your industry

- Xero set-up and training
- Cost-effective packages

SPOTLIGHT
REPORTING

receipt
bank



vend

Figured

- Accounting and taxation
- Bookkeeping and payroll

1300 425 943 Shop 11, 146-150 Gordon St,
Port Macquarie NSW 2444
seachangeaccounting.com.au



seachange
accounting solutions